

Smt. L.R.T. College of Commerce, Akola

7.3 Institutional Distinctiveness

Smt. LR.T. College of Commerce is largest single faculty commerce college in western Vidharbha region. It was established in the year 1964 by 'The Berar General Society , Akola' The vision of the college is stated below:

Vision

“To become one of the best educational institutions in the country by attaining excellence in commerce education.”

From the vision it is clear that our institution wants to become one of the best educational institutions in the country by attaining excellence in commerce education. In this regard our institution is offering various full time programmes in commerce and management to our students. The detail of which are mentioned here:

- **Department of Commerce:**
 1. B.Com., : Bachelor of Commerce
 2. M. Com., : Master of Commerce
- **Dept. of Management Studies and Research:**
 1. Management Programme
 2. M.H.R.D. : Master of Human Resource & Development
 3. PG. D.B.M. : Post Graduate Diploma in Business Management
 4. PG.D.M.M. : Post Graduate Diploma in Marketing Management
 5. PG. D.F.M. : Post Graduate Diploma in Financial Management
 6. PG. D.TAX. : Post Graduate Diploma in Taxation
- **Research Programme:**
 1. M.Phil (Commerce), a Vacation Research Course.
 2. Ph.D. (Commerce), a Research Guidance Center.
- **Dept. of Computer Management and Cyber Commerce:**
 1. M.C.M.- Master of Computer Management
- **UGC granted Career Oriented Courses at First Degree Level Certificate / Diploma / Advanced Diploma:**
 1. Event Management
 2. Tourism Management
 3. E-Commerce
 4. Web Designing and Office Automations

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- **Department of Library and Information Science:**
 1. B.Lib. Isc. : Bachelor of Library and Information Science
 2. M.Lib. : Master of Library and Information Science

- **Department of YCMOU**
 1. B.Com. , : Bachelor of Commerce
 2. M. Com. , : Master of Commerce
 3. M.B.A. : Master of Business Administration
 4. B.A. : Bachelor of Arts
 5. D.J. : Diploma in Journalism
 6. M.J. : Master of Journalism

All the above courses are offered by our institution to commerce students under one single roof. This makes us distinctive from other colleges of our region. The result of our institution is very good. Maximum meritorious students of the university are from our institution. In the academic year 2018-19 one student of B.Com., Three students of M.Com., Two students of M.C.M., Seven Students of D.Tax., Four students of D.F.M. and One student of D.M.M. stood in merit list of S.G.B.A.U. Amravati. This is evidence that our institution is working in accordance to the vision.